

Breakfast of Champions



KEYNOTE SPEAKER



Dereck Whittenburg



Raleigh Convention Center
Tuesday, November 10th
7:30am-9:30am

*Thank you to our
Legacy Sponsor!*

**WELLS
FARGO**



BOYS & GIRLS CLUBS
OF WAKE & JOHNSTON COUNTIES

Breakfast of Champions

Sponsorship Packet

SPONSORSHIP LEVELS

CHAMPION SPONSOR (\$10,000)

- 1 year of services to **SEVEN** kids!
- 15 tickets to event (1 ½ tables)
- Half page ad recognition in program
- Social media recognition
- Event screen recognition
- Logo on Event T-Shirt

IMPACT SPONSOR (\$6,500)

- 1 year of services to **FOUR** kids!
- 10 tickets (1 table)
- Quarter page ad recognition in program
- Social media recognition
- Event screen recognition
- Logo on Event T-Shirt

MOMENTUM SPONSOR (\$3,000)

- 1 year of services to **TWO** kids!
- 8 tickets
- Listing in program & on website
- Social media recognition
- Event screen recognition

PROGRAM AD LEVELS

- Full Page (\$1,000)
- Half Page (\$500)
- Quarter Page (\$250)

Want to become a sponsor?

- Scan the QR Code to fill out the sponsor form.
- Visit <https://bit.ly/2026bocsponsor> to fill out the form.
- Contact Lindsey Doerr at (919)834-6282 or ldoerr@wakebgc.org.



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SPONSORSHIP BENEFITS

EXPERIENCE

BENEFIT	LEGACY	CHAMPION	IMPACT	MOMENTUM
Investment	\$40,000	\$10,000	\$6,500	\$3,000
# of Event Tickets	20	15	10	8
Live Speaker Opportunity	Yes	-	-	-

BRAND VISIBILITY & RECOGNITION

Website Landing Page	Logo	Logo	Logo	Listed
Program Ad Size	Full	Half	Quarter	-
Print Program Visibility	Name & Logo	Logo	Logo	Listed
Posters/Signage	Logo	Logo	Logo	Listed
Event Screen Visibility	Solo	Solo	Grouped	Grouped
Social Media Recognition (Pre-Event/Post-Event)	Both	Both	Both	Post
Solo/Grouped Posts	Solo	Solo	Grouped	Grouped
Logo on Event T-Shirt (for all attendees)	Yes	Yes	Yes	-



BOYS & GIRLS CLUBS
OF WAKE & JOHNSTON COUNTIES